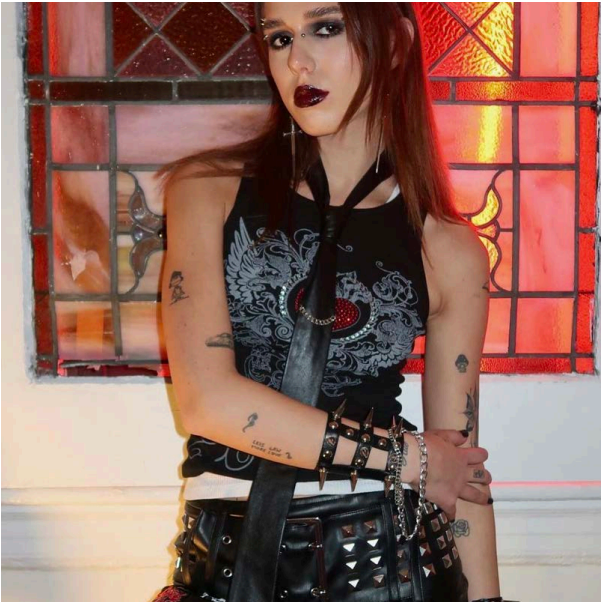
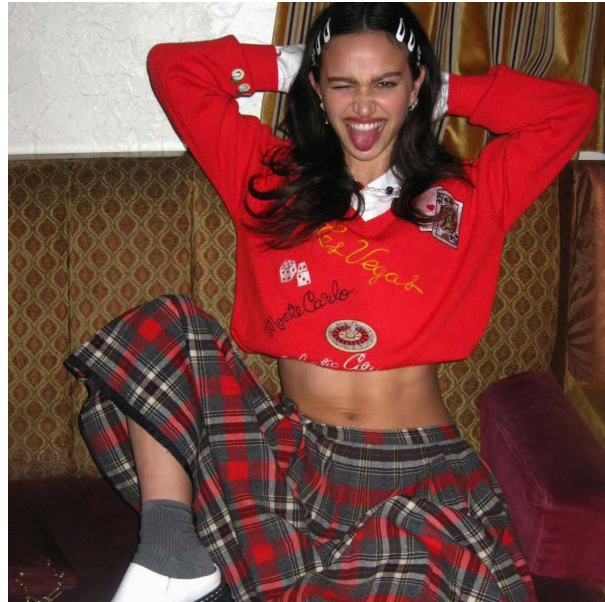
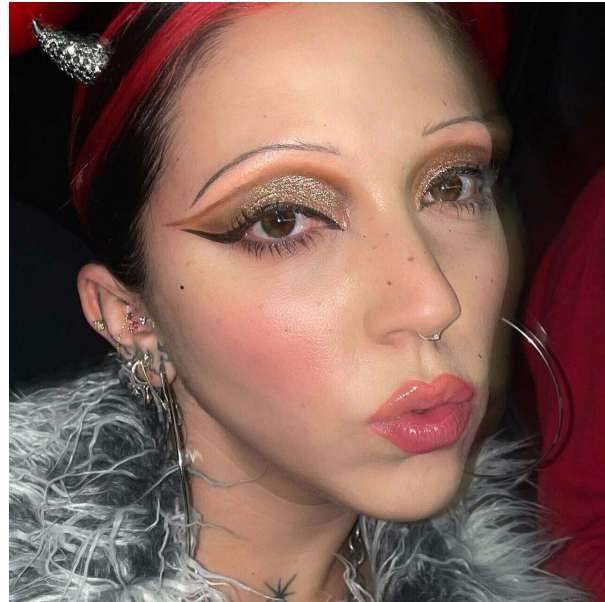


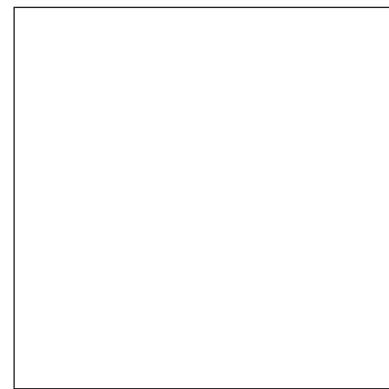
BETSEY JOHNSON.



## PUNK'S NOT DEAD

Calling all *Rebel Girls*. Spooky season countdown has commenced—and we are ready to **rock out**. Shredded and safety-pinned. In stripes and killer spikes. With graphic prints and clashing plaids. Designed for mischief night, for hallow's eve, for everyday Anarchy. *Wear if you dare, babe.*

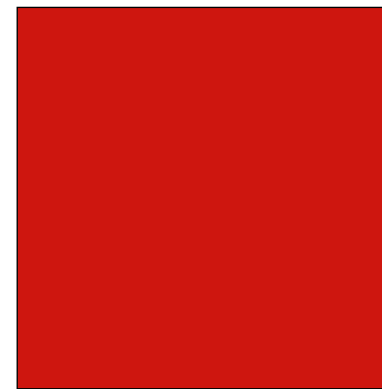




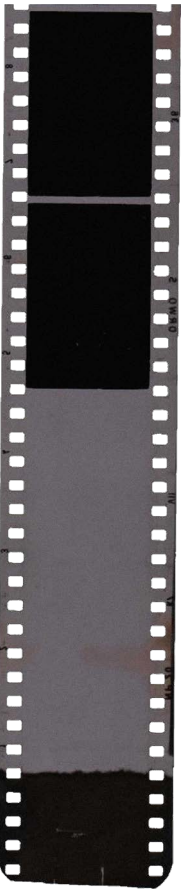
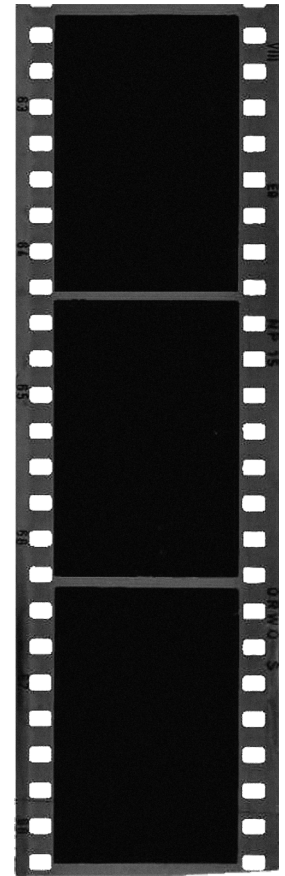
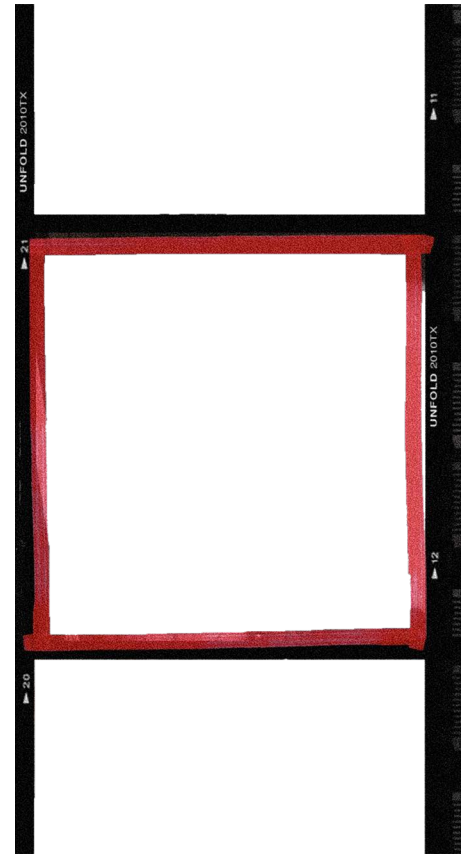
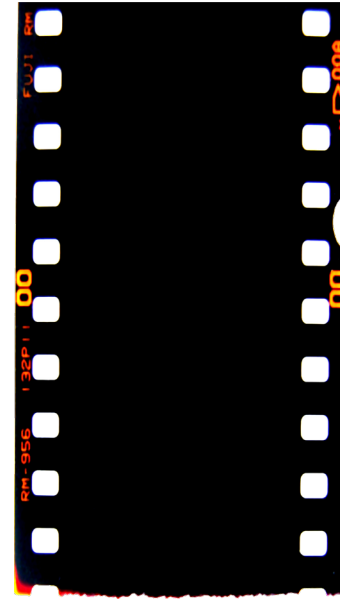
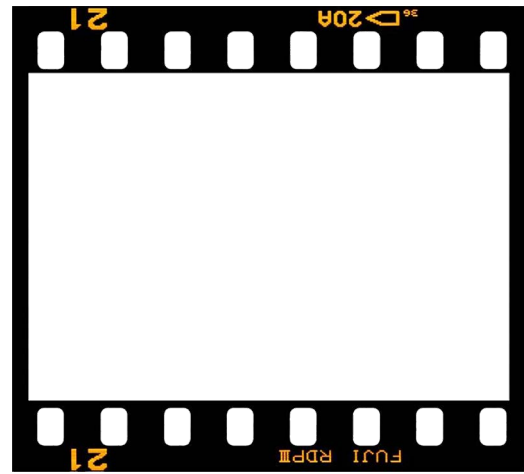
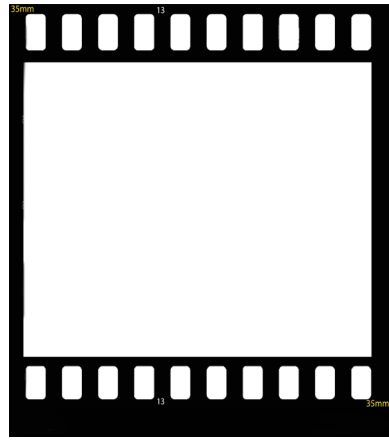
White

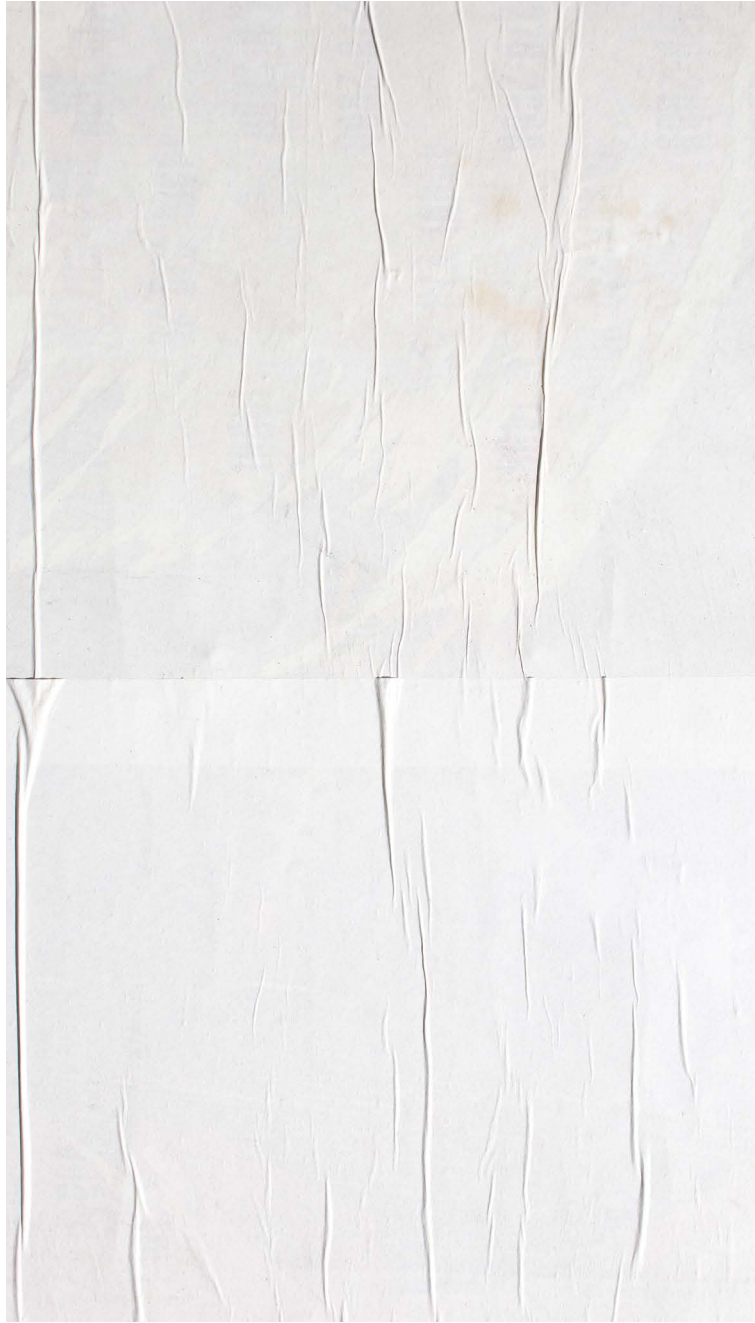
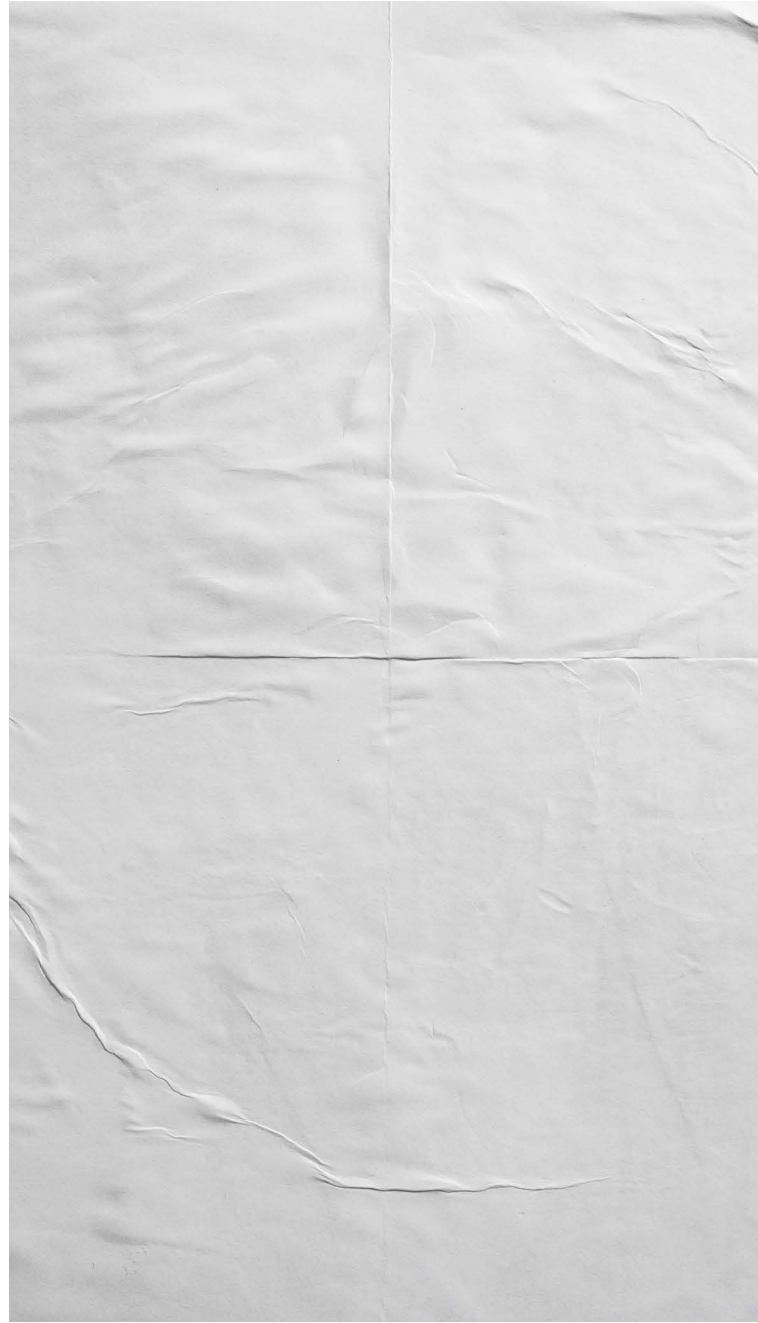


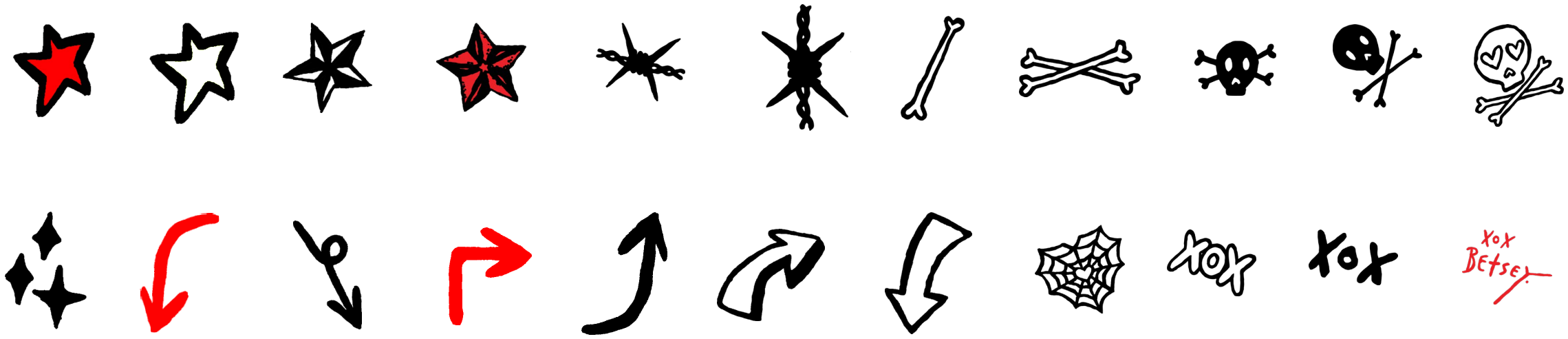
Black



RGB: 206 | 22 | 15  
CMYK: 13 | 100 | 100 | 3  
HEX: #ce160f







STANDARD HEADER

**PRAGMATICA EXTENDED BLACK**

Optical Kerning.

HEADER 2

**BETSEY'S HANDWRITING**

Optical Kerning.

HEADER 2 + BODY

**GOTHAM BOLD**

Optical Kerning.

BODY COPY

Gotham Book, *Gotham Book Italic*

Optical Kerning.

**PUNK'S NOT DEAD, BABES!!**

**HALLOWEEN 2023**

Itatum hariore minit quam, si intemod que corro et et imus aut aut mossit qui cullia cum vent. Ur, omni omnis et voluptatusam comnimus nitas ma sam fuga. Otandiursum si senatem Romnicem temo concla.Gerbi est inatua eniciem, untesum morenit; hi, Cati, neque nos etinatusse publia mis sa atiferi ist? P. At viditrei prium, uterfiri se tu et fortu.

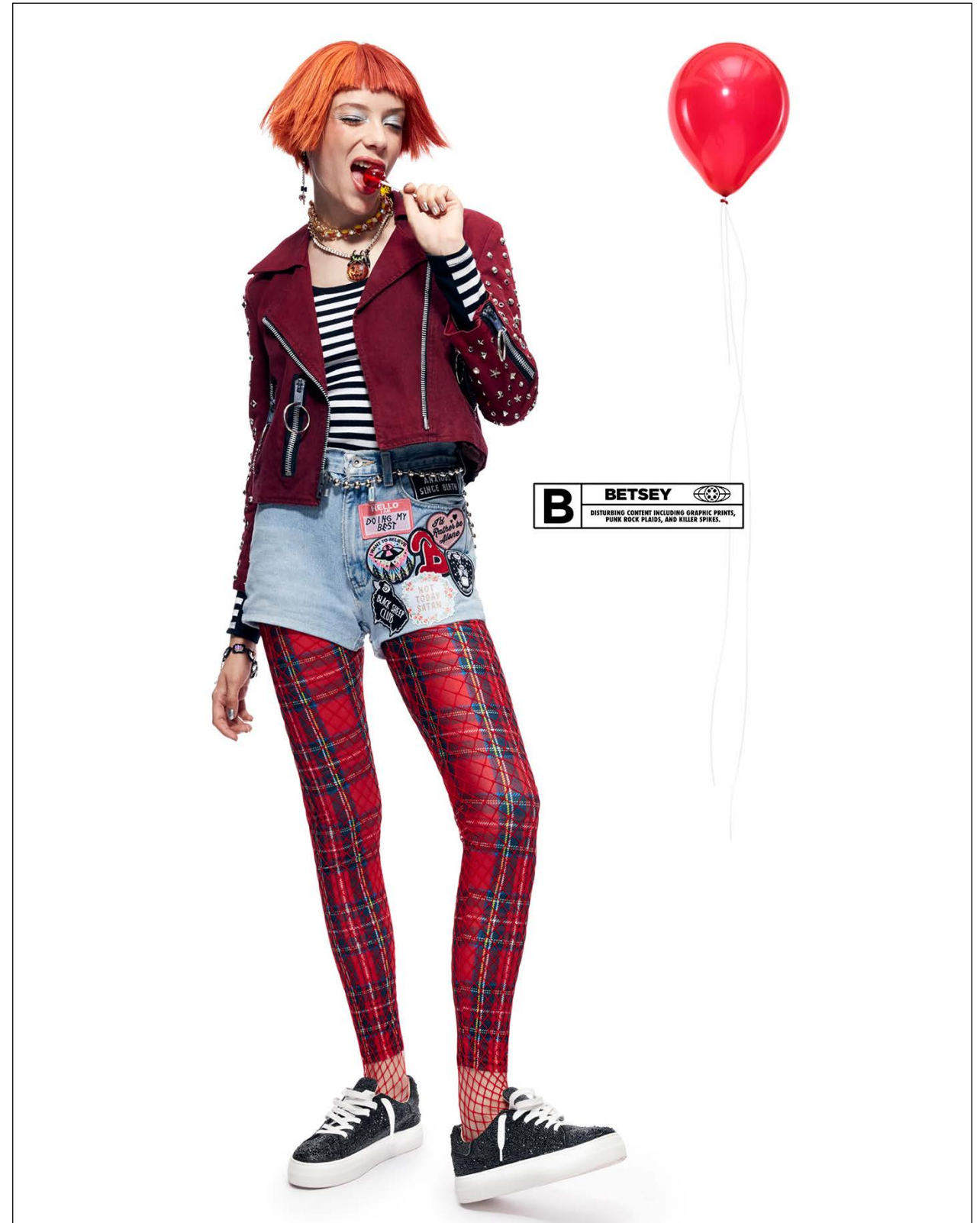


BETSEY JOHNSON.

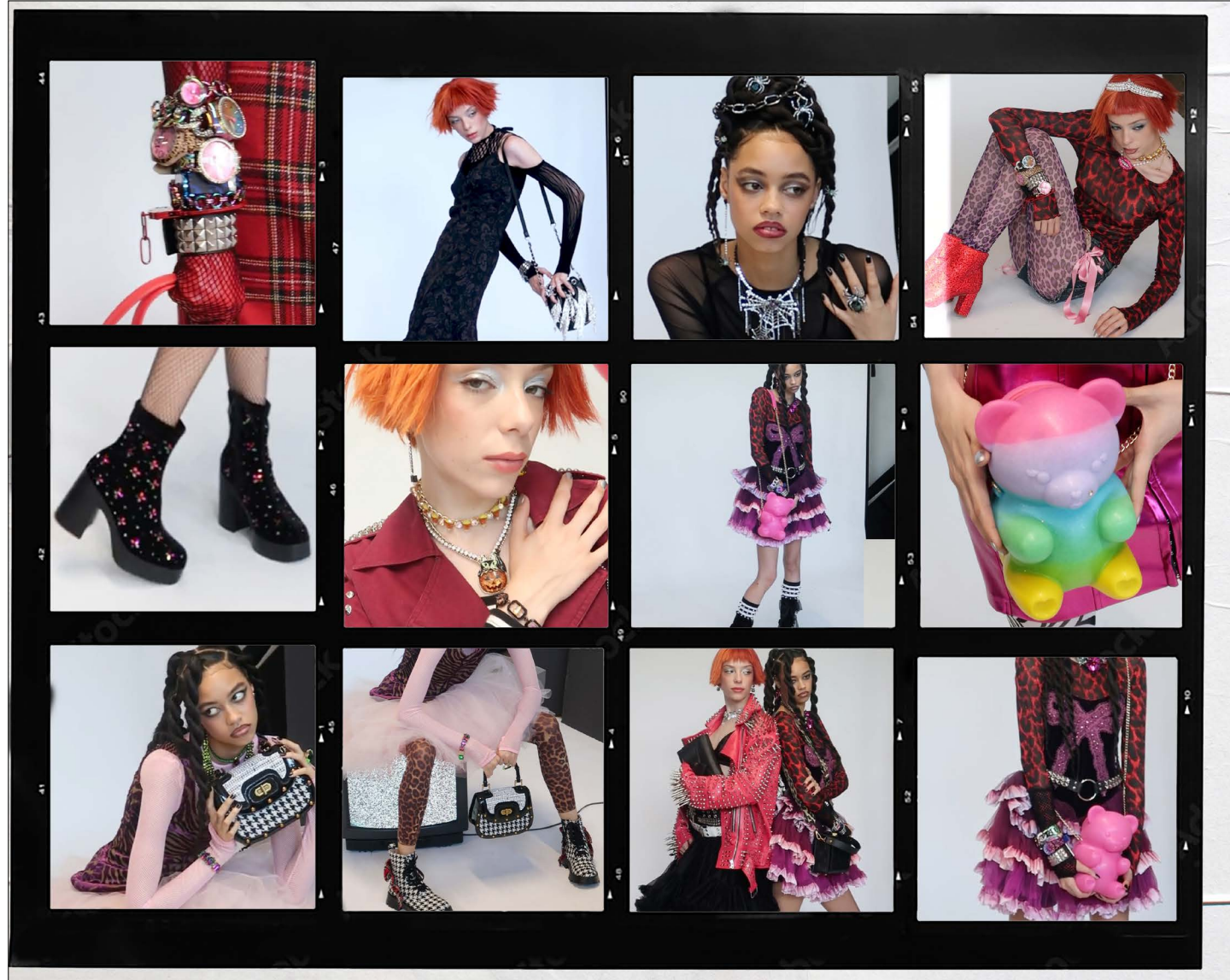
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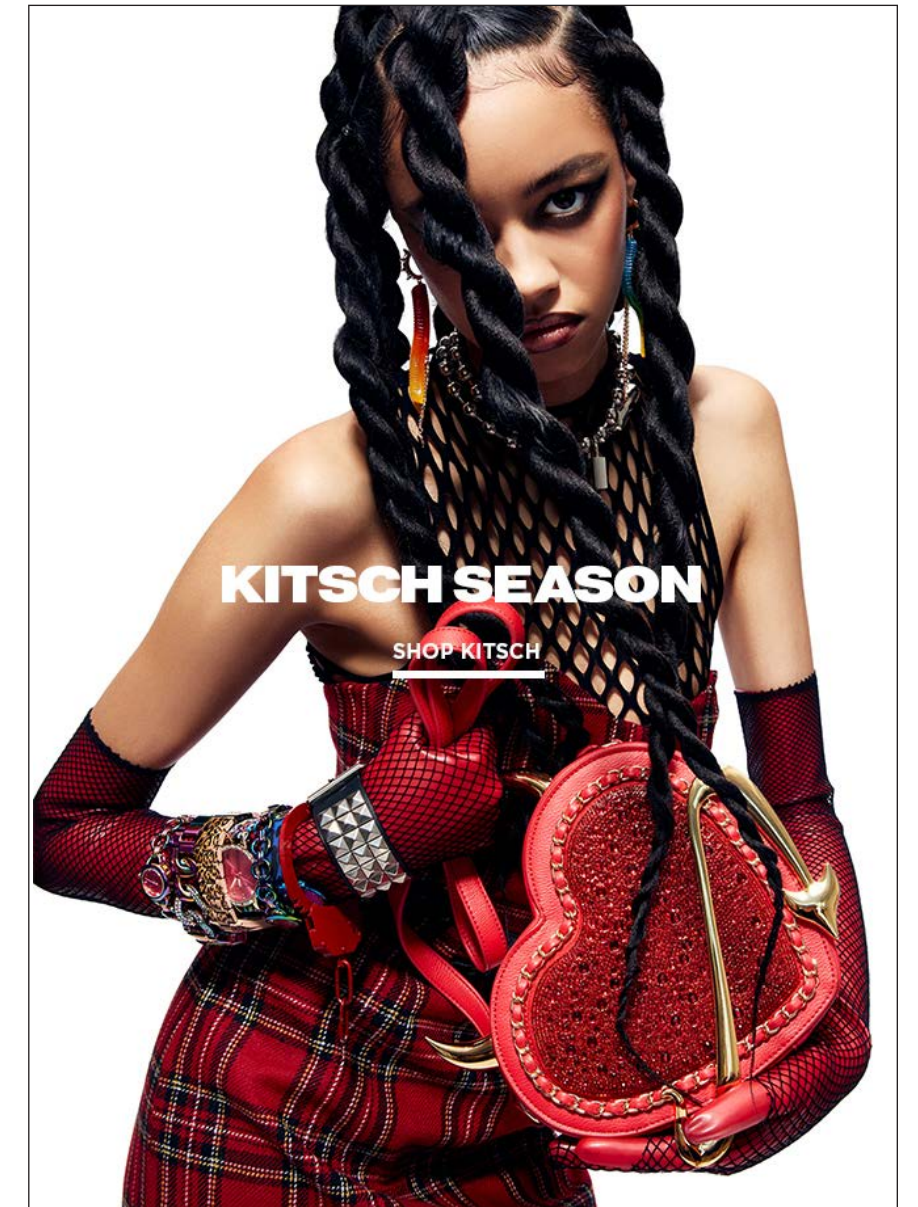
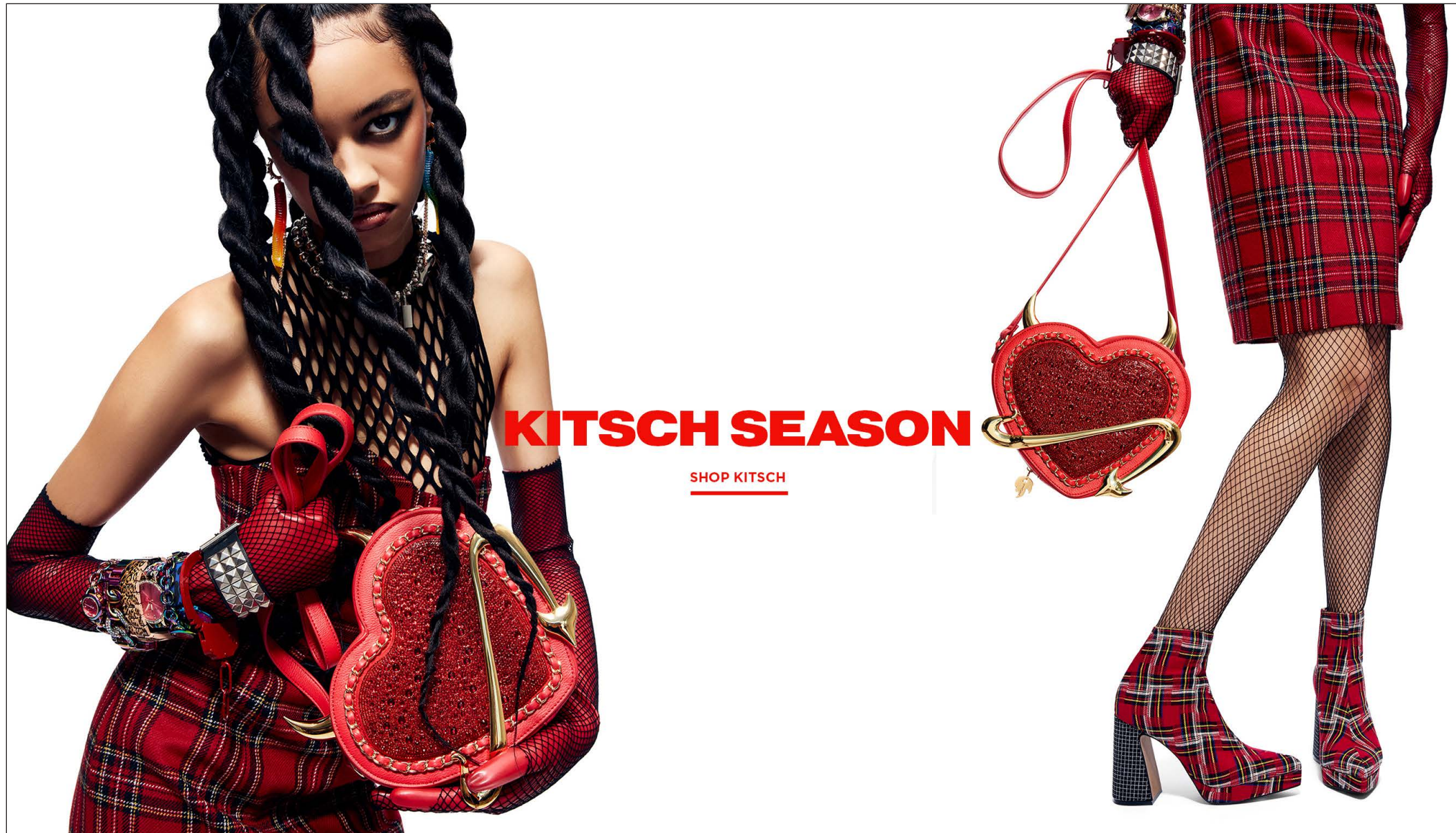
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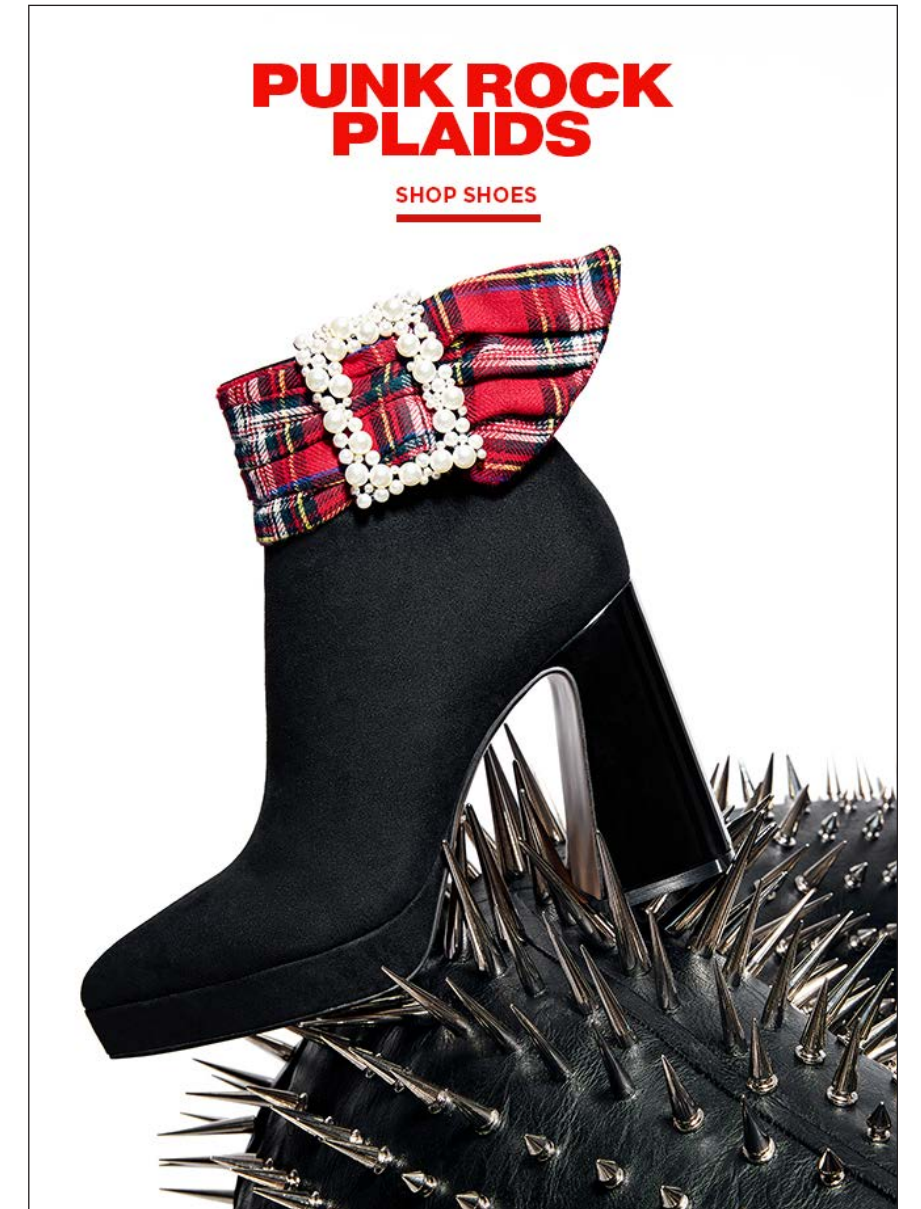


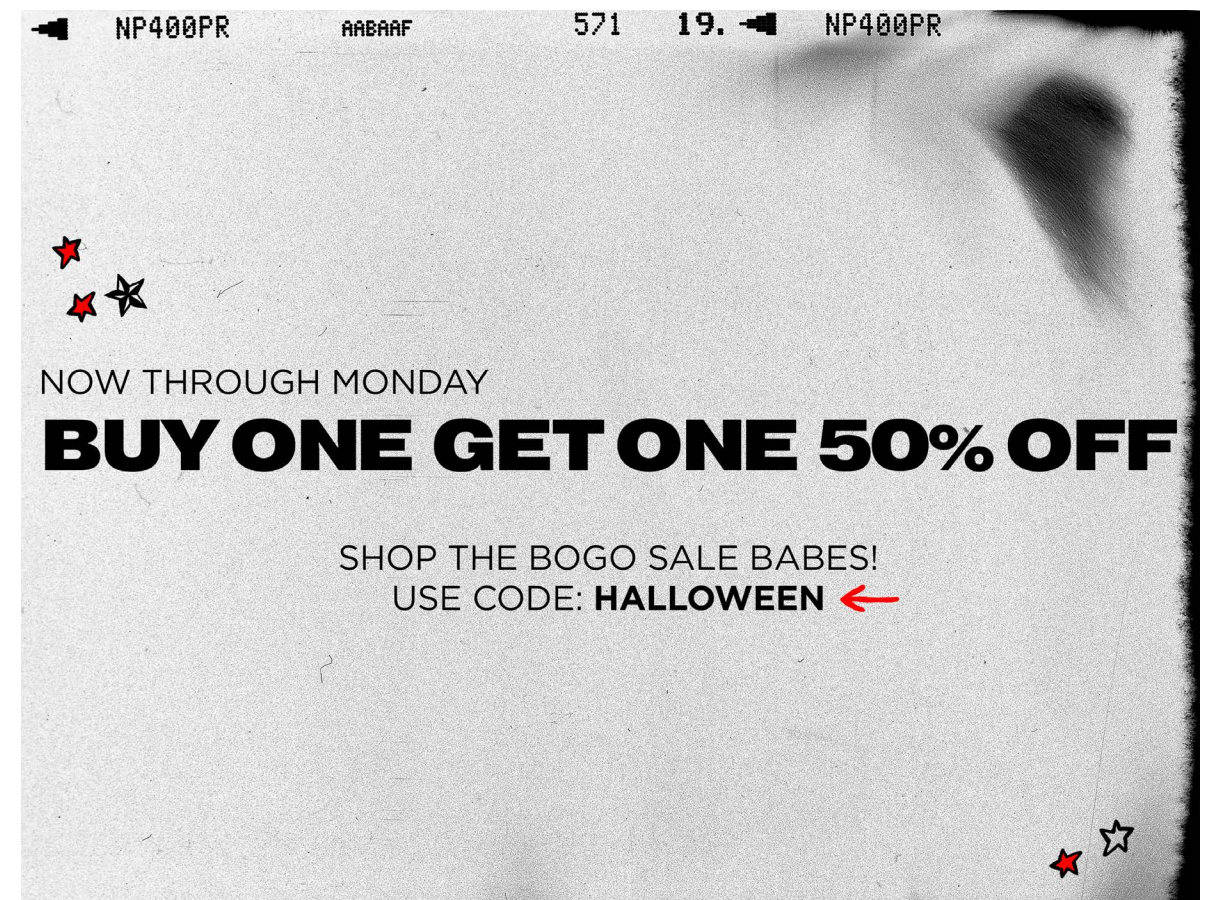
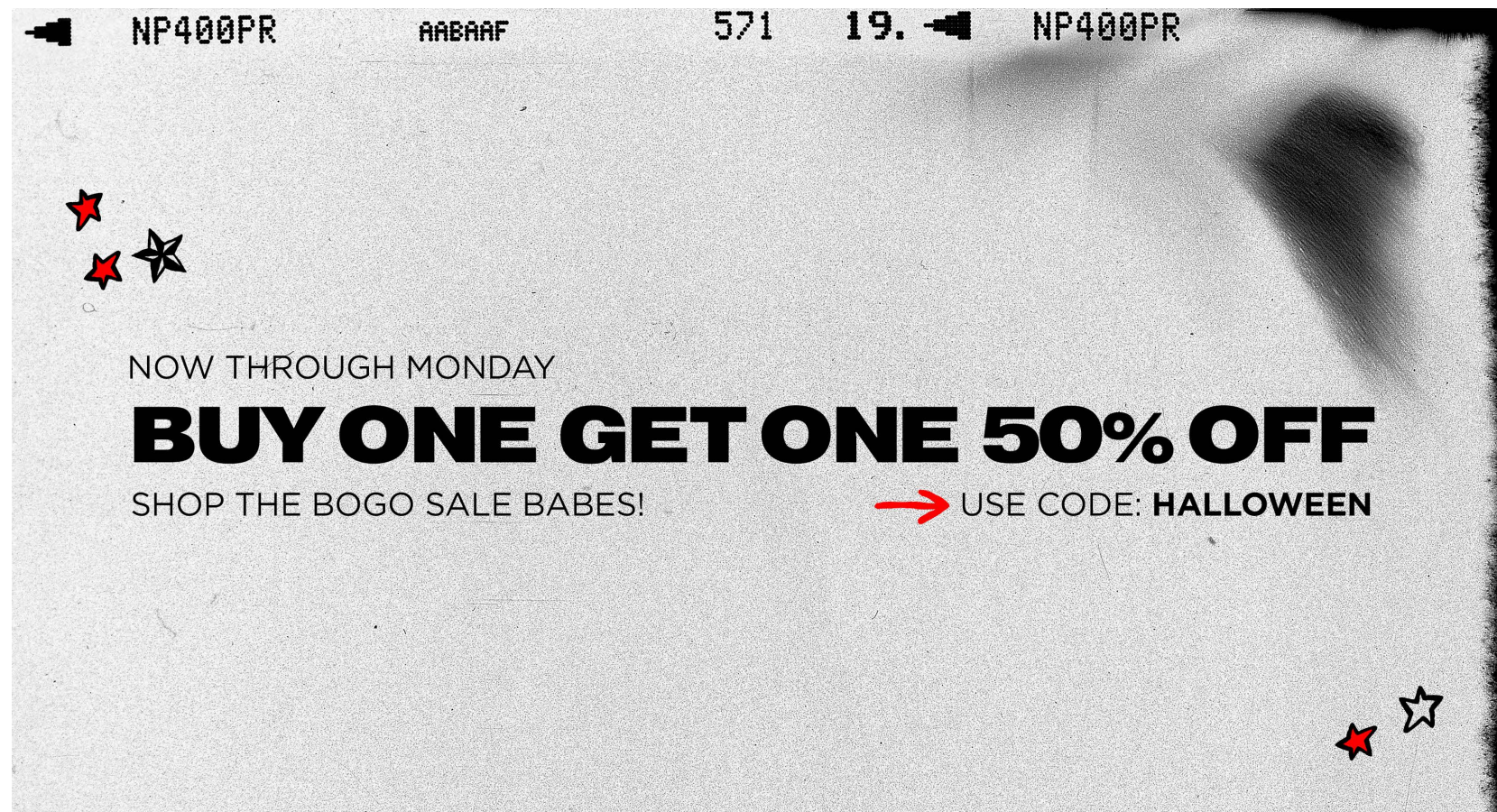
















Scroll 1

BETSEY JOHNSON.

NEW SHOES BAGS JEWELRY SALE



Scroll 2



KITSCH READ MY LIPS CROSSBODY SILVER



KITSCH BE KIND REWIND VHS CROSSBODY BLACK



KITSCH GLAZY FOR YOU CROSSBODY PINK



KITSCH MIRROR VANITY CROSSBODY BLUSH



KITSCH MILLION STARS PHONE BAG SILVER



KITSCH DRINK LIKE A FISH DIVE BAR CROSSBODY MULTI

SHOP NOW

SHOP NOW, PAY LATER WITH afterpay

NEW & NOW

APPAREL

HANBAGS

JEWELRY

SHOES

SALE

FOLLOW BETSEY!







★ **THANK  
YOU  
BABES!** ↓  
XOXO  
BETSEY.

